



IEEE International Workshop on Computer Aided Modeling and Design of Communication Links and Networks

Edinburgh, Scotland, Edinburgh Napier University

6–8 November 2023

**PATRONAGE
PROSPECTUS**

ABOUT IEEE CAMAD

The **International Workshop on Computer-Aided Modeling and Design of Communication Links and Networks (CAMAD)** provides a forum for discussion of recent developments on analytical and simulation tools and techniques for the performance evaluation of communications systems. It was launched in 1986, being held every 2 years until 2006, often in cooperation with flagship IEEE Communication Society conferences (Int. Conference on Communications – ICC, Global Telecommunication Conference – GLOBECOM). Since 2006, the workshop has been held once every year motivated by the ever-increasing interest in this hot research and development field with last venues organized in Trento (CAMAD'06) and Pisa (CAMAD'09) as a stand-alone event, in conjunction with IEEE PIMRC 2007 in Athens, Greece (CAMAD'07) and co-located with the ICC 2008 in Beijing, China. From 2009, CAMAD is an IEEE Communications Society portfolio event. IEEE CAMAD 2021 had been virtually held on 25–27 October, 2021. IEEE CAMAD 2022 had been held on 2–4 November, 2022 in Paris, France.

IEEE CAMAD 2023 will be held as a stand-alone event in **Edinburgh Napier University, Scotland**. This year IEEE CAMAD will focus on *'Connected and Collective Intelligence for Beyond 5G and 6G Technologies'*. IEEE CAMAD will be hosting Workshops and Special Sessions, bringing together a diverse group of scientists, engineers, manufacturers and providers to exchange and share their experiences. In addition, the conference will also include keynote speeches, panel and demo sessions.



ABOUT IEEE

The **IEEE (Institute of Electrical and Electronics Engineers, Inc.)** is the world's largest technical professional society. Through its more than 400,000 members in 150 countries, the organization is a leading authority on a wide variety of areas ranging from aerospace systems, computers and telecommunications to biomedical engineering, electric power and consumer electronics. Dedicated to the advancement of technology, the IEEE publishes 30 percent of the world's literature in the electrical and electronics engineering and computer science fields, and has developed nearly 900 active industry standards. The organization annually sponsors more than 850 conferences worldwide. For more information, visit www.ieee.org

ABOUT COMSOC

The **IEEE Communications Society (IEEE ComSoc)** is a leading global community comprised of a diverse set of professionals with a common interest in advancing all communications and networking technologies. IEEE ComSoc has over 28,000 members in more than 149 countries. For more information, visit www.comsoc.org.



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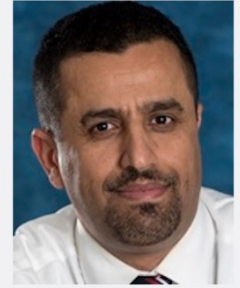
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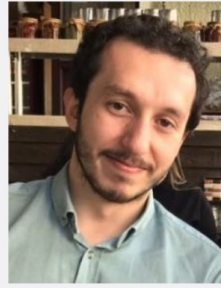
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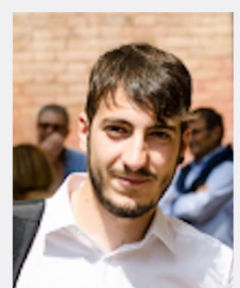
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WEB CHAIR



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WHY SHOULD YOU BE A SPONSOR?

IEEE CAMAD 2023 sponsorship packages offer a unique opportunity to connect with a wide range of professionals in the field of computer-aided modeling, analysis, and design of communication links and networks. By sponsoring this prestigious event, you can engage with influential individuals from academia, industry, and research organizations.

As a sponsor, you gain unparalleled access to a targeted audience, allowing you to showcase your products and services to a diverse group of scientists, engineers, manufacturers, and providers. This is your chance to build lasting relationships and inform potential clients about how your offerings can contribute to their success.

Sponsorship is a proven strategy for enhancing your brand's visibility and reputation. By associating your organization with IEEE CAMAD, you can leverage the event's strong reputation to position yourself as a leader in the field. This powerful combination of brand exposure, direct engagement, and face-to-face interactions can significantly impact the perception of your company.

IEEE CAMAD presents a unique opportunity for recruitment. The conference attracts a diverse pool of talented individuals who are passionate about the field of computer, electric & electrical engineering or communication networks. By participating as a sponsor, you gain access to a targeted audience that can serve as a talent pool for your organization.

Don't miss out on this chance to position your organization as a leader in the field, connect with influential professionals, and maximize your brand exposure.

Join us as a sponsor at IEEE CAMAD 2023 and reap the numerous benefits this prestigious event has to offer.

PATRONAGE OPPORTUNITIES

DIAMOND LEVEL – \$ 10,000 or above

- Logo on conference web site, with link to company's site or any page of company material
- Opportunity to suggest a banquet speech/presentation speaker for the conference
- A full page color ad in the final conference program
- Patronage listing in final conference program to include brief company overview
- Prominent signage identifying company as a Diamond Patron
- Company-supplied banner prominently displayed during the entire Conference Acknowledgment in opening address
- Eight (8) complementary full conference registrations including the banquet
- Option to add promotional materials to the conference bag (must be approved by IEEE)

GOLD LEVEL – \$ 5,000 or above

- Logo on conference web site, with link to company's site or any page of company material
- Opportunity to suggest a banquet speech/presentation (30 minutes) speaker for the conference
- A half-page color ad in the final conference program
- Patronage listing in final conference program to include brief company overview
- Prominent signage identifying company as a Gold Patron
- Company-supplied banner prominently displayed during the entire Conference Acknowledgment in opening address
- Four (4) complementary full conference registrations including the banquet
- Option to add promotional materials to the conference bag (must be approved by IEEE)

SILVER LEVEL – \$ 3,000 or above

- Logo on conference web site, with link to company's site or any page of company material
- Option to briefly address the attendees (10 min)
- A quarter-page color ad in the final conference program
- Patronage listing in final conference program to include brief company overview
- Prominent signage identifying company as a Silver Patron

BRONZE LEVEL – \$ 2,000 or above

- Logo on conference web site, with link to company's site or any page of company material
- Patronage listing in final conference program to include brief company overview
- Prominent signage identifying company as a Bronze Patron

OTHER PATRONAGE OPPORTUNITIES

- AM/PM Coffee Breaks Sponsorship (\$ 1,500.00)
- Welcome Reception Sponsorship (\$ 2,000.00)
- Conference Luncheons on Thursday or Friday (\$ 2,000.00)
- Industry products for prize drawings